

## Partnership Concluded for “Kansai Odekake Tax“ System with Miki City, Hyogo Prefecture, the Second Municipality Following Takarazuka City, Hyogo Prefecture

December 1, 2023  
Osaka Gas Co., Ltd.

Osaka Gas Co., Ltd. (Representative Director and President: Masataka Fujiwara, hereinafter “Osaka Gas”) aims to contribute to regional revitalization by starting a new partnership with Miki City, Hyogo Prefecture, for the Hometown-Tax Collection System “Kansai Odekake Tax” that Osaka Gas offers in collaboration with giftee Inc., which operates the “e-machi Platform®” service.

In response to the stagnation of the local economy due to the COVID-19 pandemic and other factors, Osaka Gas began offering a new digital gift ticket service named “Ittoku Pass” in December 2022 that connects its household customers with local restaurants. In addition, by utilizing the same digital infrastructure, we started proposing to local governments the “Kansai Odekake Tax,” an on-site-consumption-type hometown-tax collection system, which enables local governments in the Kansai region to collect hometown tax (donations from non-residents). Up to today, the system has been adopted in Takarazuka City, Hyogo Prefecture<sup>\*1</sup>. Now, Miki City has become the second municipality to engage in the partnership with us.

The Kansai Odekake Tax is a new hometown-tax collection system that enables users to pay a hometown tax (donation) to a local government in the Kansai region on a dedicated website before or during their visit to the relevant area. Immediately after donations are made online, digital gift vouchers are sent to the donors’ smartphones as a return gift that can be used at designated businesses in the relevant area. We support the revitalization of the area by encouraging the donors to use the vouchers for local “experience consumption” (e.g. eating, drinking, lodging and activities).

Miki City, which promotes itself as “Golf Town Miki,” is focusing on hometown-tax collection at golf courses. Now, the Taiheiyo Club Arima Course has become a participating facility in this initiative, and digital gift vouchers can be issued starting today for use.

We also plan to have the Miki Yokawa Country Club and the nature adventure theme park Nesta Resort Kobe<sup>\*2</sup> join in our program. Furthermore, we continue to aim to expand the number of participating stores and facilities in Miki City.

In the future, we will continuously work to further popularize the Kansai Odekake Tax system so that we can help revitalize the restaurant and tourism businesses and local governments in the Kansai region.

The Daigas Group will utilize digital technology to provide services and solutions optimal to each customer with the aim of realizing lifestyles and businesses that fit with the new normal in the changing times and revitalizing the regional economy.

\*1: A comprehensive partnership agreement was concluded with Takarazuka City, Hyogo Prefecture, in January 2023, and the city started using the Kansai Odekake Tax system in March 2023.

[https://www.osakagas.co.jp/en/whatsnew/\\_icsFiles/afieldfile/2023/01/27/230119.pdf](https://www.osakagas.co.jp/en/whatsnew/_icsFiles/afieldfile/2023/01/27/230119.pdf)

\*2: The timing of their joining and the applicable facilities are under discussion.

1. Major stores and facilities accepting the “Miki City Odekake Gift Vouchers” (as of December 1, 2023)
  - Taiheiyo Club Arima Course
  - Miki Yokawa Country Club (in preparation)
  - Nesta Resort Kobe (in preparation), etc.



Taiheiyo Club Arima Course

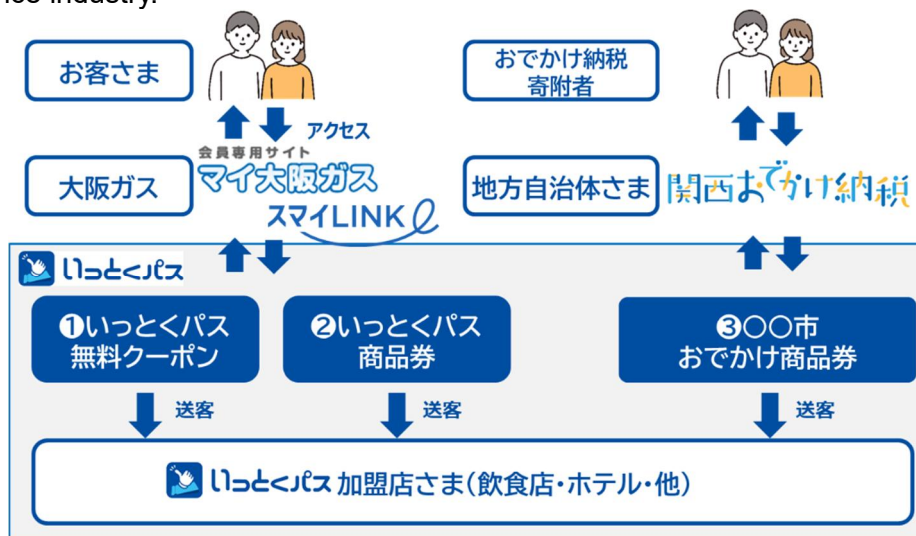


Nesta Resort Kobe

Click [here](#) for details on other stores and facilities accepting the vouchers.

## 2. Ittoku Pass Service

“Ittoku Pass” is a digital gift ticket service operated by Osaka Gas that connects its household customers to local restaurants. We use the “e-machi Platform®” (operated by giftee Inc.) as its operational platform. The registered members can enjoy great deals on food and drinks at designated stores by using the free coupons provided through emails and the digital gift vouchers that can be received in exchange for loyalty points. Moreover, Osaka Gas and giftee are utilizing the digital platform used for the abovementioned service to enable local governments in the Kansai region to collect hometown tax (donations from non-residents) through the on-site-consumption-type hometown-tax collection system “Kansai Odekake Tax” and to reward those donors with digital gift vouchers named “Odekake Gift Vouchers,” which are acceptable at local businesses in the food and beverage service industry.



Type	Businesses that accept the ticket	Eligible customers	Service description
① Ittoku Pass Free Coupon	✓ Designated restaurants, bars, cafes, etc.	My Osaka Gas members	<ul style="list-style-type: none"> <li>✓ Free coupons are regularly emailed to eligible customers.</li> <li>✓ The customers can receive relevant food or beverage services for free by presenting these coupons.</li> </ul>
		Sumai LINK TV Stick members	<ul style="list-style-type: none"> <li>✓ Free coupons are available on an unlimited basis for eligible customers from a dedicated website.</li> <li>✓ The customers can receive relevant food or beverage services for free by presenting these coupons.</li> </ul>
② ②Ittoku Pass Gift Voucher		All customers	<ul style="list-style-type: none"> <li>✓ Digital gift vouchers for food and beverage services at designated businesses are provided in exchange for Sumai LINK Bonuses.</li> <li>✓ Customers who apply for various services provided by Osaka Gas are granted the privilege of using these vouchers.</li> </ul>
③ ③ Odekake Gift Voucher	<ul style="list-style-type: none"> <li>✓ Designated restaurants, bars, cafes, etc.</li> <li>✓ Hotels and other facilities</li> </ul>	All customers	<ul style="list-style-type: none"> <li>✓ Digital gift vouchers acceptable at designated restaurants, bars, cafes, hotels, etc. are offered as a reward to those who make a donation through the Kansai Odekake Tax system.*</li> </ul>

- [Click here](#) for details on the Ittoku Pass service.
- [Click here](#) for details on the Kansai Odekake Tax system.