#### One Year Since the Launch of Custom-Made Renovation Service "MYRENO"

# Introducing a New Renovation Service for the 100-Year Life Era, Guided by Paramount Bed Co., Ltd.

October 3, 2023
Osaka Gas Co., Ltd.
Osaka Gas Marketing Co., Ltd.
Global Base Corporation

Osaka Gas Marketing Co., Ltd. (Representative Director and President: Shinichi Ueda; hereinafter "OGM") and Global Base Corporation (Representative Director and President: Keiichiro Mogi; hereinafter "GB"), subsidiaries of Osaka Gas Co., Ltd. (Representative Director and President: Masataka Fujiwara; hereinafter "Osaka Gas"), jointly launched the custom-made renovation service "MYRENO" in the Kansai area in July 2022 to meet a wide range of customer needs, from searching for used condominiums to renovation.

This time, in order to meet the evolving needs of a diversifying customer base in the expanding renovation market, OGM and GB decided to develop a new series of MYRENO renovation service aimed at enabling long and healthy life, both mentally and physically, under the supervision of Paramount Bed Co., Ltd. (hereinafter "PB") in anticipation of the 100-year life era.



In recent years, there has been a growing trend in the circulation of used condominiums, and potential buyers of these properties have become increasingly diverse in line with the diversification of lifestyles, encompassing not only families but also singles and couples whose children have grown and left home. Also, there is a rising demand for renovation and remodeling after purchasing used condominiums. In addition to young families, who were initially expected to be the main customer base, a growing number of people in their 40s and older have shown a keen interest in MYRENO and have sought consultations, reflecting a broadening customer base. In fact, approximately half of the customers who visit the renovation showroom "MYRENO OSAKA" are in their late 40s or older.

In addition, according to population estimates<sup>\*2</sup> released by the Ministry of Internal Affairs and Communications, the proportion of elderly individuals aged 65 and over in Japan's total population has reached approximately 30%, marking an all-time high. This underscores the increasing importance of extending healthy life expectancy and living a fulfilling and healthy life for as long as possible.

Therefore, in collaboration with PB, the leading provider of medical and nursing care beds in the country, OGM and GB will develop this new service for individuals interested in their mental and physical well-being and sleep, as well as those who require caregiving

or medical assistance to ensure that they can live with peace of mind while maintaining their mental and physical health for as long as possible.

### ● About the New Renovation Service, Which Will Be Developed Under the Supervision of PB

This service, to be developed under the supervision of PB, which has a lot of expertise in health maintenance, lifestyle improvement, medical care, and caregiving, is based on the concept of "living vibrantly in your own way." MYRENO staff, who have gained design expertise for long-term, healthy living at home through the guidance of PB, will listen to customers' lifestyle preferences and carry out customized renovation designs and construction under the supervision of PB. This service is scheduled to be launched around the spring of 2024. Inquiries regarding renovation designs that take into account medical and caregiving needs are accepted at any time.

## ● Point 1: Homes that enable health maintenance and lifestyle improvement through the utilization of PB's expertise in sleep and health

Quality sleep is essential for maintaining a healthy mind and body. Utilizing sleep data from the Paramount Bed Sleep Research Institute, this service will suggest bedroom designs that include lighting plans conducive to quality sleep. Additionally, it will offer programs aimed at enhancing sleep quality by helping individuals understand their own sleep patterns and promoting lifestyle improvements.

## • Point 2: Custom layouts and interiors designed under PB's supervision to adapt to customers' changing physical condition

To ensure the long-term health and well-being of customers, MYRENO staff will conduct interviews to understand each customer's preferences and physical condition. Under the guidance of PB, they will then proceed with the design and planning of custom facilities and equipment, taking into account each customer's evolving physical and mental condition and lifestyles. For example, considering the potential future use of assistive devices like wheelchairs, MYRENO staff can propose kitchen designs that allow users of such devices to comfortably enjoy cooking. They can also suggest solutions that accommodate future adjustments, including systems that enable the height of support devices like handrails to be adapted according to changes in the residents' physical condition. This service empowers customers to embrace a lifestyle that aligns with their unique preferences and physical condition.



Bedroom designed with a focus on sleep quality





Kitchen where wheelchair users can enjoy cooking

Living space where residents can enjoy exercise while maintaining remote communication with friends

In celebration of the first anniversary of "MYRENO OSAKA," which opened in October last year, special seminars and workshops on renovation will be held from October 9 (Monday) to 15 (Sunday), excluding October 11 (Wednesday). Anticipating the era of a 100-year life, seminars on "Key points of renovation for people over 50" will also be held. The program is designed to be enjoyable for a broad range of audiences, from those new to renovation to those with a strong interest in the topic.

MYRENO, not limited to this new service alone, will continue to provide customized renovation services that cater to customers' lifestyles.

The Daigas Group will continue to contribute to the realization of lifestyles and businesses that adapt to the "new normal" by swiftly and flexibly proposing added value in response to the changing needs of customers.

- \*1: The name and logo of MYRENO are registered trademarks or trademarks of GB in Japan and other countries.
- \*2: Published by the Ministry of Internal Affairs and Communications on September 20, 2023 https://www.stat.go.jp/data/jinsui/pdf/202309.pdf

#### ■ What is MYRENO?

MYRENO is a service provided by OGM and GB, both part of the Daigas Group, specializing in urban areas. It offers a comprehensive range of services, from searching for high-quality used condominiums to financial planning, design, and construction, all in one place.

Utilizing OGM's expertise in the renovation business, which includes high construction quality and excellent after-sales service, combined with GB's capabilities in property information gathering and real estate expertise, MYRENO provides support for the creation of ideal homes where residents can continue to live comfortably.

#### ■ What is MYRENO OSAKA?

"MYRENO OSAKA" is a showroom designed for individuals who aspire to find their ideal home and those interested in renovation, based on the concept of "Discover everything about renovation. Find better housing options." As one of the largest showrooms in Kansai\*3 (with an area of approximately 330 m2) dedicated to condominium renovation, it provides an array of content that allows visitors to immerse themselves in the renovation atmosphere, explore the latest housing facilities and materials, including kitchens, and acquire knowledge about renovation. A showroom tour allows visitors to learn about room size and design, the basics of the flow of people, and how to select a property. Furthermore, consultation services regarding renovation and financial planning are available, helping customers crystallize their ideal home.

In celebration of the first anniversary of "MYRENO OSAKA," special seminars and workshops on renovation will be held from October 9 (Monday) to 15 (Sunday), excluding October 11 (Wednesday), as outlined below. Each special seminar and workshop will prioritize attendees with reservations, and registration will close once the maximum capacity is reached. Therefore, please make a reservation in advance.

<Highlights of the events>

(1) Renovation seminar by MYRENO staff: "Achieving Your Ideal Lifestyle from Your 50s Through Renovation"

This seminar will offer insights and advice on renovation tailored to individuals in their 50s, taking into account their lifestyles for up to 20 years ahead.

(2) Lecture by renowned architect Makoto Tanijiri and real estate renovation seminars by real estate influencers

Jeremy and Naiken Boys

(3) Workshop for families to enjoy crafting keychains and other items using leftover construction

Furthermore, there will be special seminars and visitor benefits available in addition to the above.

\*3: One of the largest showrooms in the Kansai region specializing in condominium renovation and operated by a business offering one-stop services, ranging from searching for used condominiums to renovation. According to our research

• For more details about the first-anniversary event and to make reservations for your visit, please visit the following website:

First-anniversary event special website (<a href="https://www.globalbase.jp/osakasr/1yearevent/">https://www.globalbase.jp/osakasr/1yearevent/</a>)

- Facility information
- ·Name: MYRENO OSAKA
- ·Address: 1-1-2 Sonezaki, Kita-ku, Osaka (12-minute walk from JR Osaka Station, 7-minute walk from Subway Higashi-Umeda Station)
- •Area: Approximately 330 m<sup>2</sup>\* Showroom area only, excluding GB office space
- •Open: 10:00 a.m. to 7:00 p.m.\* Reservation required
- ·Closed: Every Tuesday and Wednesday (except October 10), year-end and New Year holidays, summer holidays
- •Contact information: 0120-965-517 (reception hours: 10:00 a.m. to 6:30 p.m.)
- Showroom website: https://www.globalbase.jp/osakasr/ (in Japanese)
- ♦ Contact information for MYRENO-related document requests, individual consultation applications, free membership registration, and inquiries
- •Call center for renovations: 0120-300-101, 9:00 a.m. to 7:00 p.m. open every day of the week
- •MYRENO website: <a href="https://www.globalbase.jp/myreno/">https://www.globalbase.jp/myreno/</a> (in Japanese)
- ♦ Details on reform and renovation services offered by Osaka Gas Reform & Renovation page on Osaka Gas website:

https://home.osakagas.co.jp/search\_buy/reform-renovation/ (in Japanese)

■ Osaka Gas Marketing Co., Ltd.

Company name: Osaka Gas Marketing Co., Ltd.

Establishment: October 2019

Representative Director: Shinichi Ueda, Representative Director and President

Headquarters: 4-1-2 Hiranomachi, Chuo-ku, Osaka

Main business:

Sale of gas and electricity to residential customers and maintenance work associated therewith, sale of equipment,

home renovation and remodeling services, fixed-line communication services, and digital platform services

Website: https://www.osakagas-marketing.co.jp/ (in Japanese)

■ Global Base Corporation

Company name: Global Base Corporation

Establishment: April 2002

Representative Director and President: Keiichiro Mogi

Headquarters: 23F Shibuya Cross Tower, 2-15-1 Shibuya, Shibuya-ku, Tokyo





Yokohama Branch: 7F Yokohama ST Building, 1-11-15 Kitasaiwai, Nishi-ku, Yokohama, Kanagawa

Osaka Branch: 1F FRONTIER Umeshin, 1-1-2 Sonezaki, Kita-ku, Osaka

Main business: Renovation of used condominiums, brokerage and purchase/sale of real estate

Website: <a href="https://www.globalbase.jp/">https://www.globalbase.jp/</a>

■ Paramount Bed Co., Ltd.

Company name: Paramount Bed Co., Ltd.

Establishment: May 1947

Representative Director: Tomohiko Kimura, Representative

Director and President

Headquarters: 2-14-5 Higashisuna, Koto-ku, Tokyo 136-8670

Main business:

1. Manufacture and sale of medical and nursing care beds and associated equipment

2. Manufacture and sale of medical and welfare equipment and furniture

3. Import/export, leasing, rental, and maintenance/repair of the above items

Website: https://www.paramount.co.jp/

