

Expansion of Osaka Gas's Renovation Business Participation in Custom-made Renovation Business in Kansai

July 8, 2022

Osaka Gas Co., Ltd.

Osaka Gas Marketing Co., Ltd.

Global Base Corporation

Since 1978, Osaka Gas Co., Ltd. (President: Masataka Fujiwara, hereafter “Osaka Gas”) has been developing a renovation business to solve problems associated with housing. We are pleased to announce that we will start a custom-made renovation business in the Kansai area that involves not only home renovation but also property search for used condominiums. This business will be launched on July 8 as a joint project of Osaka Gas Marketing Co., Ltd. (President: Shinichi Ueda) and Global Base Corporation (President: Keiichiro Mogi, hereafter “GB”) of the Daigas Group.

In recent years, the distribution volume of used condominiums has been on the rise, and the demand for reform and renovation after purchasing used condominiums is also increasing. In addition, since people spend more time at home due to the COVID-19 pandemic, there is an increasing demand for making their housing a more comfortable and unique space.

Osaka Gas has developed a renovation business under the name of “Sumikata Reform” to solve customers' problems and has helped create comfortable housing for approximately 380,000^{*1} customers. With meticulous support, from consultation to construction to aftercare, customer satisfaction is about 90%^{*2}, which means many customers are choosing us.

In May 2020, in the used condominium renovation business in the Tokyo metropolitan area, we invested in GB, which has strengths in property procurement and design and construction capabilities to meet a wide range of customer needs, thereby absorbing trends and know-how in the renovation market.

GB is developing custom-made renovation “MyRENO” in the Tokyo metropolitan area, which provides “ideal housing in an area where customers want to live at a reasonable price .”

Combining Osaka Gas's strengths, such as high construction quality and after-sales service, with GB's knowledge of property information gathering and connoisseurship, we will jointly develop a renovation business utilizing the “MyRENO” brand in order to meet a wide range of customer requests, from searching for used condominiums to renovations. By the end of this fiscal year, we will prepare a showroom where visitors can experience the benefits of “MyRENO” and will work to further expand the renovation market in the Kansai region.

Through further responding to changing customer needs swiftly and flexibly, the Daigas group will offer added value to our customers and contribute to realizing lifestyles and businesses corresponding to the “new normal.”

^{*1} Cumulative total number of renovated properties sold (proposed and constructed by Osaka Gas's service chain stores) as of the end of January 2021

^{*2} In total, 2,791 customers responded to our questionnaire survey for those who have had their properties renovated (April 2020 to January 2021).

- Examples of MyRENO construction in the Kanto region



● Inquiries

From July 8 on, inquiries will be received at the following:

Click here for document request, individual consultation application, free membership registration, and inquiries.

- Call center for renovation: 0120-300-101, 9 a.m. – 7 p.m. on any day of the week

- MyRENO website: <https://www.globalbase.jp/myreno/> (in Japanese)

Click here for details on the reform and renovation of Osaka Gas.

- Osaka Gas website "Reform and Renovation" page (scheduled to be released on July 8)

(https://home.osakagas.co.jp/search_buy/reform-renovation/)