

Osaka Gas and CD Energy Start Accepting Applications for JO1 Denki, a New Electricity Rate Plan

July 6, 2021

Osaka Gas Co., Ltd.

CD Energy Direct Co., Ltd.

Osaka Gas Co., Ltd. (President: Masataka Fujiwara; hereinafter "Osaka Gas") and CD Energy Direct Co., Ltd. (President: Kaname Santo; hereinafter, "CD Energy") started accepting applications for JO1 Denki, a new electricity rate plan, on July 6, 2021. JO1, a global boy band, serves as an ambassador of this plan.

JO1 is a global boy band formed through a fierce competition among over 6,000 candidates on *Produce 101 Japan*, a survival audition TV show. Its 11 members were elected through a poll, which attracted approximately 65 million votes in total from viewers called "Kokumin Producer" on the program. Every customer with a JO1 Denki contract can get the right to view a special online event exclusive to JO1 Denki customers and an original JO1 giveaway every year. In addition, JO1 Denki customers chosen by lottery can attend an online talk event with all JO1 members or get tickets for a real live show. (Each JO1 Denki customer is entitled to one lottery every year as long as the contract lasts. *1)

Osaka Gas and CD Energy will continue to broaden their lineups of rate plans and provide services helpful for customers' lives and businesses.

*1 Please note that the way the lottery is run is subject to change.

1. About the electricity rate plan JO1 Denki



Official JO1 Denki website:

https://home.osakagas.co.jp/electricity/lp/jo1_denki/index.html (in Japanese)

JO1 Denki's original giveaway for the first year:

- JO1 acrylic stand (B5 size)



Profile of JO1

JO1 is a global boy band formed through a fierce competition among over 6,000 candidates on *Produce 101 Japan*, a survival audition TV show. Its 11 members—Issei Mamehara, Ren Kawashiri, Takumi Kawanishi, Shosei Ohira, Shion Tsurubo, Ruki Shiroiwa, Keigo Sato, Syoya Kimata, Junki Kono, Sukai Kinjo, and Sho Yonashiro—were elected through a poll, which attracted approximately 65 million votes in total from viewers called “Kokumin Producer” on the program. JO1’s debut single “PROTOSTAR,” released on March 4, 2020, and its second single “STARGAZER,” released on August 26 the same year, were both ranked top at the same time as their first appearance on the Billboard Japan Top Single Sales chart (as of March 16 and September 7, respectively) and on the Billboard Japan Hot 100 (* an overall song chart based on a combination of various data, such as the number of copies sold, the number of downloads, and the number of streaming views) (as of March 16 and September 7, respectively). Its first album *The STAR*, released on November 25, 2020, was also ranked top on the Billboard Japan Top Albums Sales chart. JO1 was selected as the Best New Asian Artist in the 2020 Mnet Asian Music Awards (MAMA) (one of Asia's largest music awards). The group also won the Rising Star Award, a special award given to a highly promising new artist, in MTV Video Music Awards Japan (VMAJ) 2020. Moreover, the 35th Japan Gold Disc Award selected JO1 among the 5 Best New Artists (in the Japanese music category). Twitter Japan announced that the hashtag “#jo1” had been the most-often-used hashtag in the music category in 2020.

JO1’s third single “CHALLENGER,” released on April 28, 2021, sold over 200,000 copies in its first week and was ranked top in the Oricon Weekly Single Rankings (as of May 10). In the Japanese history of recorded music, JO1 is the latest among the 12 artists and the six male artists who achieved first-week sales of over 200,000 copies for each of their three consecutive singles, beginning with their debut one.

August 18, 2021, JO1’s fourth single “STRANGER” will be released.

JO1 Denki’s service area:

- The service area covers all parts of Japan except Okinawa and certain districts.
- In the Kanto region, CD Energy Direct Co., Ltd. will retail the electricity.

2. How to apply

Osaka Gas

For household use, contact any of the following:

- Your nearest Osaka Gas service shop
 - Osaka Gas's showroom (the hu+g Museum or DILIPA)
 - Osaka Gas's call center (at 0120-100-951)
- (Reception hours 9: 00–19: 00 every day)

CD Energy

- Online application: <https://www.cdenergydirect.co.jp/> (all the time)
- Application by phone: 0120-811-792 (9:00–19:00 on weekdays; 9:00–17:00 on Saturdays, Sundays, and national holidays, and January 2 and 3)