## Osaka Gas Starts to Accept Applications for Miraito Denki, its New Electricity Rate Plan

October 15, 2020 Osaka Gas Co., Ltd.

On October 15, Osaka Gas Co., Ltd. (President: Takehiro Honjo, "Osaka Gas") started to accept applications for Miraito Denki, its new electricity rate plan. As its brand ambassador, the plan uses Lil Kansai (Little Kansai),<sup>\*1</sup> an idol group expected to lead the next generation of Kansai Johnny's Jr. pop stars.

The concept of Miraito Denki is "an exciting new electricity (*denki*) rate plan that lights (*raito*) up the future (*mirai*) of Japan." Osaka Gas will sponsor *Miraiyer*,<sup>\*2</sup> a new TV show where its hosts, Lil Kansai (Kansai Johnny's Jr.) members, learn innovative ideas from "*miraiyer*," or future leaders. Osaka Gas will give away Miraito Denki's original annual collectables that feature Lil Kansai and the show exclusively to Miraito Denki users. \*<sup>3</sup>

The giveaway for the first year<sup>\* 4</sup> will be a Lil Kansai (Kansai Johnny's Jr.) notebook and a *Miraiyer* pouch. Those who apply for the rate plan by January 15, 2021 will receive a limited-time gift,<sup>\*5</sup> too.

Furthermore, based on its concept, Miraito Denki aims to be eco-friendly and provide electricity associated with low CO<sub>2</sub> emissions. <sup>\*6</sup>

In its long-term management vision, the Daigas Group has stated its intention to go "beyond customer expectations, business boundaries, and corporate boundaries;" "contribute to the advancement of society, communities, and customers;" and to "be an innovative energy and service company that continues to be the first choice of customers" for generations. Osaka Gas will continue to diversify its rate plans through alliances with various companies and organizations, and to provide safe and secure high-quality services for users' peace of mind, as well as services useful for customers' daily lives and businesses.

\*1 Lil Kansai is an idol group from Kansai Johnny's Jr. Formed in 2019, the group consists of five members: Toa Shimasaki, Takuya Nishimura, Fuga Onishi, Kotaro Okazaki, and Ruku Toma.

\*2 *Miraiyer* is scheduled to premiere on TV Osaka on October 17. Information about the show will be posted by TV Osaka on its official website and official Twitter account.

\*3 The original giveaway will be sent out after the supply of electricity starts under the plan. Please note that it will take up to about three months from the application to receipt of the giveaway. The annual gift will be given under condition of the continuance and renewal of the Miraito Denki service contract.

\*4 The original gift for the first year will be given to those who enter into the contract between October 15, 2020 and September 30, 2021 and are confirmed by November 31, 2021 to be receiving electricity under the plan.

\*5 The gift will be given to those who newly enter into the Miraito Denki contract and are confirmed by March 31, 2021 to be receiving electricity under the plan. For details, visit the official website given below.

\*6 Miraito Denki does not guarantee specific power sources or their ratio, but it aims to reduce CO<sub>2</sub> emissions through its ingenuity in power source procurement.

1. About Osaka Gas's electricity rate plan Miraito Denki Miraito Denki's logo:



## Miraito Denki's official website:

https://home.osakagas.co.jp/electricity/lp/miraito\_denki/index.html(Japanese)

Miraito Denki's service area:

- The service area covers all parts of Japan except Okinawa and certain districts.
- In the Kanto region, CD Energy Direct Co., Ltd. will retail the electricity on behalf of Osaka Gas.

Miraito Denki's original giveaway for the first year:

- Lil Kansai (Kansai Johnny's Jr.) notebook
- *Miraiyer* pouch

Those who will apply for the rate plan by January 15, 2021 will receive a limited-time gift, too.

For details, visit the official website above.

## 2. About the show Miraiyer

*Miraiyer* is an edutainment show themed on various everyday items and experiences. In every weekly episode, members of Lil Kansai, the youngest group from Kansai Johnny's Jr., learn about innovative outside-the-box ideas and inventions to grow themselves.

(LEFT) Logo of the show (RIGHT) Imeji-san, the mascot of the show



Cast members: Lil Kansai and other members of Kansai Johnny's Jr.

Show overview: Name: *Miraiyer* Broadcasting station: TV Osaka Air time and date: Every Saturday from 11:00 to 11:30, starting from October 17, 2020 Official Twitter account: @miraiyer\_tvo Official website: https://www.tv-osaka.co.jp/miraiyer/(Japanese)

## 3. How to apply for an Osaka Gas electricity plan

For household use, contact any of the following:

- Your nearest Osaka Gas service shop
- Osaka Gas's showroom (the hu+g Museum or DILIPA)
- Osaka Gas's call center (at 0120-100-951)

(Hours: 8 a.m.–9 p.m. from Monday to Saturday; 9 a.m.–9 p.m. on Sundays and national holidays) NOTE: For the time being, as a COVID-19 control measure, the hours have been shortened to

9 a.m.–7 p.m. from Monday to Saturday and 9 a.m.–5 p.m. on Sundays and national holidays.

NOTE: The hours are subject to change due to emergencies or other unavoidable circumstances.

For details, please refer to Osaka Gas's website at: <u>https://www.osakagas.co.jp/en/residential-</u> customers/starting/