

Osaka Gas to Organize a Connecting Gas Exhibition on the Web in Which Customers Can Participate from Home

September 16, 2020

Osaka Gas Co., Ltd.

Osaka Gas Marketing Co., Ltd.

Osaka Gas Co., Ltd. (President: Takehiro Honjo, hereinafter, “Osaka Gas”) and Osaka Gas Marketing Co., Ltd. (President: Tsuyoshi Nakamura, hereinafter, “OGM”), which is a wholly owned subsidiary of Osaka Gas, will organize the Gas Exhibition, which is an annual event visited by many customers, on the web from October 1 to December 20, 2020.

The Gas Exhibition started in 1955, which marked the 50th anniversary of Osaka Gas’s founding, to express appreciation to customers who use the gas offered by Osaka Gas. Customers who bring a Gas Exhibition lottery ticket, which is distributed to each household, to a venue can enter a lottery to win a prize. The event has been well accepted by customers. Each year, the event is held at about 100 venues by renting an event space at commercial facilities, attracting more than 400,000 groups of customers. Until last year, the event had been visited by a cumulative total of over 40 million groups.

This year, which falls on the 66th year of the Gas Exhibition, the first web event will be held based on the theme of “connecting.” The lottery will include not only nice prizes for which customers can apply on the web but also many other features, including videos that introduce products and services, quizzes in which customers can participate, and recommended recipes using a gas range. Customers will be able to take their time enjoying the event anywhere, anytime. Osaka Gas will also promote a Connecting Project for supporting NPOs, which are engaged in activities to create a better future, in proportion to the number of customers who participate in the Gas Exhibition lottery.

Each year, Gas Exhibition lottery tickets are distributed to households from early September in stages. This year, the tickets will not be distributed. Instead, customers will be able to enter a lottery* (once per household) by entering necessary information on a special webpage on October 1 or later. Weekly lotteries will also be held separately. Customers will be entitled to enter these lotteries by watching videos that introduce products and services. Customers are invited to watch and experience various features of the Connecting Gas Exhibition and deepen their understanding about the products and services.

Osaka Gas remains committed to developing products and services to become a corporate group that contributes to further improving daily lives and businesses.

* Only customers who currently use the gas offered by Osaka Gas are entitled to enter the lottery. Customers who do not have an Internet connection will be able to enter the Gas Exhibition lottery by using a postcard attached to the leaflet to be distributed in October or later.

1. Overview of the Connecting Gas Exhibition

Period: October 1 to December 20, 2020

URL: <https://gasten.jp/> (in Japanese)

2. Main features of the Connecting Gas Exhibition

(1) Participation possible anytime, anywhere

Customers, who could not participate in the Gas Exhibition previously because the venues were far from their home or it was difficult to make time during the period, will be able to participate when it is convenient for them.

(2) Two types of lotteries to win nice prizes

In addition to the annual Gas Exhibition lottery, weekly lotteries will also be held. Customers can enter these lotteries by watching videos that introduce products and services. Customers are invited to enter lotteries as many times as they want to.

(3) Easy-to-understand introduction of products and services

Various hosts will introduce the attractive features of products and services, which are difficult to understand based on paper catalogs, in an easy-to-understand manner.

(4) Connecting Project, a social contribution activity in which customers can participate

Osaka Gas hopes to establish ties with people in local communities through the Gas Exhibition and create a better future for the local communities. Osaka Gas will promote the Connecting Project, in which customers can participate and whose purpose is supporting NPOs, in proportion to the number of customers who participate in the Gas Exhibition lottery.

Image on the top page of the Connecting Gas Exhibition webpage



3. How to enter lotteries

① Search “大阪ガス ガステん” (Osaka Gas Gas Exhibition) on October 1 or later and access the special webpage.

② Enter necessary information (e.g., account number, gas contract name for Osaka Gas, email address) on the Gas Exhibition lottery page to enter a lottery.

[Reference: a safety notice to be distributed at the time of meter reading in October, and a leaflet about the Connecting Gas Exhibition]

* The account number and gas contract name are indicated on your bill. If you do not keep past bills, please wait for a bill in October or later.

4. Contact information about the Gas Exhibition (secretariat)

Osaka Gas Connecting Gas Exhibition secretariat: 0120-100-213

Open: 9:00 to 19:00 on weekdays/9:00 to 17:00 on Saturdays, Sundays, and national holidays